Move-In Sponsorship Opportunities

Down Home empowers lives by furnishing homes for families and individuals emerging from homelessness. Your support in our **Sponsorship Program** will provide Down Home with the financial foundation to build an organization that serves families in our community and transforms their empty space into a comfortable home to embrace. Your sponsorship supports the costs to purchase furniture, mattresses, and more for Down Home families and administrative costs associated with our program.

Thank you for your consideration in becoming a Down Home Sponsor!

Platinum Sponsorship - $10,000

- Opportunity to help with a move-in day
- Participation in the "Big Reveal" and opportunity to meet the sponsored family
- Video of your team assisting with the Down Home process for business/personal use
- Business/church/family name and logo in the Down Home newsletter produced quarterly
- Business/church/family name and logo recognition on our website and on social media
- Press release announcing sponsorship to local media sources
- Business/church/family name listed on the Down Home Foundation wall at the **Platinum Level**
- Monthly "Sponsor Spotlight" on social media
    - 4x a year we will promote your sponsorship to our social media friends with links to your website

Gold Sponsorship - $6,000

- Opportunity to help with a move-in day
- Participation in the "Big Reveal" and opportunity to meet the sponsored family
- Video of your team assisting with the Down Home process for business/personal use
- Business/church/family name and logo in the Down Home newsletter produced quarterly
- Business/church/family name and logo recognition on our website and on social media
- Press release announcing sponsorship to local media sources
- Business/church/family name listed on the Down Home Foundation wall at the **Gold Level**
- Quarterly "Sponsor Spotlight" on social media
    - 4x a year we will promote your sponsorship to our social media friends with links to your website

Silver Sponsorship - $3,000

- Opportunity to help with a move-in day
- Participation in the "Big Reveal" and opportunity to meet the sponsored family
- Video of your team assisting with the Down Home process for business/personal use
- Business/church/family name and logo in the Down Home newsletter produced quarterly
- Business/church/family name and logo recognition on our website and on social media
- Press release announcing sponsorship to local media sources
- Business/church/family name listed on the Down Home Foundation wall at the **Silver Level**
- Biannual "Sponsor Spotlight" on social media
    - 2x a year we will promote your sponsorship to our social media friends with links to your website

Sponsorship Agreement

_____

(Business) Name **Contact Name**

_____

(Business) Address **City** **State** **Zip**

_____

Phone **Email**

_____

Signature **Date** **(Down Home Office Signature)**

Sponsorship Level

- o **Platinum** **$10,000 +**
- o **Gold** **$6,000-$9,999**
- o **Silver** **$3,000-$5,999**
- o **_____** **Other**
- o **Please contact me to organize a Down Home Special Event! (Jeans day, Fill the Home drive, etc.)**

Send completed agreement via Email: info@down-home.org or by Mail: 2102 12th St. N., Fargo, ND 58102. Checks should be made out to Down Home & sent by Mail. Questions? Call Us at 701-532-1488. *Please note, Sponsorships run for one year from the time of donation.

www.down-home.org

Empowering Lives One Home at a Time

Updated Sponsorship Form August 2020